

Research on the Countermeasures of College Extracurricular Academic Guidance--Taking Finance Major of Shenyang City University as an Example

Yue YIN

School of Business Shenyang City University, Shenyang 110112, China

ABSTRACT. College extracurricular academic guidance is a powerful supplement to classroom learning, which helps students make better use of their time after class and provides effective learning methods. by analyzing the actual situation of finance major in Shenyang City University, this paper explores the ways of College extracurricular academic guidance, and puts forward some working methods, which has reference significance for the practice of College extracurricular academic guidance.

KEYWORDS: Extracurricular academic guidance, Finance major

1. Introduction

The training goal of finance major in Shenyang City University is to enable students to systematically master the basic knowledge of banking, securities, insurance and other financial industries, be familiar with the business content and business process of financial institutions, have the professional abilities of comprehensive business processing, investment and financing decision-making, financial product marketing, risk prevention and control, and be able to engage in banking, securities, insurance, etc. in financial institutions after graduation Work. Focusing on the training objectives of finance major, combined with the curriculum arrangement of each semester, this paper explores the following work methods of academic guidance for finance major.

2. Create a Professional Atmosphere

During the freshman year of finance, there are almost no core courses for students. That is to say, this year should be the enlightenment stage of the major. We should try our best to create a professional atmosphere for students. We can let students understand the basic situation, development prospects and talent needs of the financial industry through class meetings or industry expert lectures, so that students can learn more about the basic situation, development prospects and talent needs of the financial industry Have an overall understanding of this major to enhance students' sense of professional honor. Secondly, teachers should pay attention to the collection of financial hot spots and news, and forward the learning meaningful content to students, so as to cultivate students' interest in further learning in order to solve practical problems. Thirdly, teachers can hold debate contests around hot financial issues or professional related content. In this way, the process of students' finding materials for the debate contest is actually a process of active learning and hands-on learning of professional knowledge, as well as the process of acquiring professional ability to understand the situation of the industry and improving the transferable ability of language expression and logical thinking. Fourth, all freshmen will be invited to join the club and carry out salon activities.

For students majoring in finance, it is the choice of a large number of them to take the bank examination when they graduate. As far as the current situation is concerned, China's five major industries have clearly required CET-4 certificate in recruitment, and CET-6 certificate is required for some posts. Therefore, English achievement plays an important role in the future employment of finance majors. At the same time, not long before the end of the college entrance examination, many students have a good English foundation, which is the best time to pass CET-4. First of all, the business school carries out English special learning during the evening self-study of freshmen, arranges the learning content regularly every week, and passes the test the next day. There are corresponding mid-term and final examinations for self-study English in each semester. If the average score of the two examinations is less than 60, a make-up examination will be conducted in the next semester. Second, according to the student number of the class, every day a student will broadcast English news in the first three minutes of self-study in the evening. Thirdly, some students who

has passed CET-6 or CET-4 will carry out regular training during the evening self-study to teach some learning skills, such as how to recite words with mind map, not necessarily read the whole article when reading, what template sentence patterns can be applied when writing compositions. Fourth, teachers arrange homework for students during the holidays. They use apps such as word chopping and voscreen to punch in the CET-4 words and listening every day, so as to help students form an uninterrupted learning habit.

3. Deepen Professional Study

The training feature of finance specialty is that students can obtain the qualification certificate of financial industry through the course training, and they will have the employment qualification after graduation, so as to increase the employment competitiveness of students. Before graduation, students should obtain at least one certificate of banking / Securities / Fund / futures. During the sophomore year, courses related to securities, fund and futures professional qualifications have been opened one after another. The difficulty of obtaining securities and fund qualification certificate is relatively low, which can encourage students to take the examination first and increase their learning confidence. At this stage, we can organize special classes for different examinations according to students' examination intention, ask the students who have passed the qualification certificate with high scores to teach the preparation experience, and recommend suitable free online courses and exercises.

In the first semester of sophomore year, students have completed the study of public business platform courses such as macroeconomics, microeconomics, and business data statistics and analysis, and have the ability to analyze the market by using economic principles. Therefore, at this stage, the "Market Research" association can jointly organize a "Market Research Competition" with enterprises with demand outside the school to provide students with practical experience. To help students acquire the professional ability of statistics and description of business data, provide the basis for enterprise decision-making and the transferable ability of information collection and teamwork.

In the second semester of sophomore year, students have completed the courses of capital market and securities investment and securities investment fund. The "simulated stock speculation" community can jointly hold the "simulation stock speculation competition" jointly with the simulation stock speculation software, so as to help students acquire the professional ability to read the stock market trend, conduct stock and bond trading and the transferable ability of logical judgment without investment risk.

4. Define the Future Direction

At this stage, the course "banking laws and regulations" related to banking qualification certificate will be opened. Teachers can encourage students who have obtained the qualification certificate of fund, securities and futures to prepare for the banking qualification certificate, and organize special preparation classes.

During the third year, the students' professional knowledge system has been basically established. Therefore, it is necessary to encourage junior students to participate in off campus level competitions such as financial challenge for college students, financial and derivatives knowledge competition for college students, and test their learning achievements in the competitions, so as to find out the gap and promote their growth.

In the next semester of junior year, the college should invite typical graduates of finance major in banking, insurance, securities, civil servants, graduate students and entrepreneurship to hold excellent graduates sharing meeting. Through the sharing meeting, help junior students to further clarify their future direction. In this period of time, we should master each student's employment and enrollment goals, and give corresponding guidance according to the actual situation of students. For the students who choose to be employed in the future, the teachers will train the students in the aspects of resume production, application skills, job search platform, etc. After the training, the College held a "simulated job hunting competition" to simulate the whole process of job hunting. At the end of the competition, the college will hold a double selection job fair. Students who have experienced job training and simulation job hunting competition will be more confident in the actual job search process.

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